

Dear Customers & Partners,

This may be my most exciting day yet at ENCORE. Today, we publicly announce the launch of our corporate sustainability framework: Evolve.

In searching for a name that would embody our commitment to bringing about a more sustainable future, we thought about who we are as a company, and who we want to become. Who are we? A family-owned business delivering the capabilities of a larger company, but with the care, agility and precision of a smaller company. How do we want to evolve? By formally recognizing the metrics of sustainability as inextricable from the metrics of business, and leveraging our agility and care for the positive outcomes we seek.

With vast, interconnected impacts to people and ecosystems connected to the building supply chain, there's no time to waste. Here's how we're investing in our evolution:

- Account: We're investing in benchmarking and transparency so we can track our progress, and so customers can choose with trust. Meet our new Declare label.
- Act: We're investing product health optimization, and in vertical integration and state-of-the-art machinery for operational efficiency and climate impact reductions.
- Amplify: We're investing in industry engagement, by committing to the UN SDGs and joining the mindful MATERIALS Manufacturer Commitment. [Add your voice here.](#)

This is not our journey alone. Everything we do is as part of a larger ecosystem of our incredible employees, communities, design partners, suppliers and far beyond. We are excited to craft the next chapter of our story at ENCORE with all of you. Here's to our collective evolution.

Humbly,

Jake Brumlow  
Founder | Co-Owner